

| DACC Executive Committee | | |
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| 03.14.18 | 12:11 PM | DACC Conference Room |
| Meeting called by | Chair: Hugh Hollar | |
| Type of meeting | Committee Meeting | |
| Facilitator | Chair: Hugh Hollar | |
| Note taker | Anita Patel | |
| Adjourned | 1:52:00 PM | |
| Attendees | Hugh Hollar, Mark Wills, Rick Evans, Kerry Bridges | |
| Staff/Guests | Robbie Bennett, Anita Patel | |
| Meeting Agenda | | |
| >1 Minute(s) | Hugh Hollar | |
| Discussion | Agenda of March 14, 2018 meeting approved. Motion: Mark Wills; Second: Rick Evans. Motion carries unanimously. (4-0) | |
| Conclusions | None | |
| Action Items | Person Responsible | Deadline |
| None | N/A | N/A |
| Minutes of Previous Meeting | | |
| >1 Minute(s) | Hugh Hollar | |
| Discussion | Minutes of January 10, 2018 meeting approved. Motion: Mark Wills; Second: Rick Evans. Motion carries unanimously. (4-0) | |
| Conclusions | None | |
| Action Items | Person Responsible | Deadline |
| None | N/A | N/A |
| Old Business | | |
| 0 Minute(s) | Robbie Bennett | |
| Discussion | None | |
| Conclusions | None | |
| Action Items | Person Responsible | Deadline |
| None | N/A | N/A |

| New Business | | |
|--------------|---|----------|
| 82 Minute(s) | Robbie Bennett | |
| Discussion | <p>Board Retreat event was noted as a productive day with outcomes including establishment of the 2018-19 budget recommendation. Kerry Bridges commented that he was very pleased with the partnering with the Hotel for meeting space for the retreat. He commented that his expectations going in were complemented by the strategic plan discussions. Kerry stated that the Board Retreat was valuable to 'on-board' new members and allow them to determine how they will be able to add value to the work of the Board. Discussion was held on bringing commissioners in the picture to keep an open line of communication/mutual information flow as well as the possibility of planning two Board Retreats per year. The present-day economic picture of Harlem/Grovetown and their relationship with DACC was discussed in terms of pathways to making it a mutually beneficial partnership. Robbie Bennett summarized the strategic goals/priorities and how they fell into categories: real estate (White Oak, Plaza, Gateway), operations (staff/office), marketing (social media, press, PR - educating community on the role of an economic development agency). The value and importance of the passing of HB843 for Columbia County was discussed. Mark Wills added the work with existing industry/workforce development and talent recruitment should be seen as a high priority. Robbie Bennett commented that the value of existing industry can be seen by the \$100 million in expansions between 3 companies. Committee functions and operation priorities within missions of DACC were outlined. Robbie Bennett stated that he would like to structure DACC to be an Accredited Economic Development organization in the future.</p> <p>Discussion was held on whether a capital campaign feasibility study would be worthwhile to conduct with the benefits of such a campaign leading to DACC becoming a leader and having a strong voice in the community with funding for further product development and existing industry work. Increasing DACC's visibility and educating the community on the its work/value/identity. A point was also made on maximizing exposure of DACC at conferences and conventions and utilizing lead generation to maximize exposure and effectiveness in the constraints of time at these high profile events. A feasibility study will also show if there will be the needed community support. The fact the SRS CRO funding for the past five years is coming to an end and that DACC is not guaranteed such funding again strengthens the argument for a capital campaign.</p> <p>Budget - all remained the same from the discussions at the board retreat. 3 scenarios/options for the pricing/payment for the lighting at the White Oak Business park were presented.</p> | |
| Conclusions | None | |
| Action Items | Person Responsible | Deadline |
| None | N/A | N/A |
| Updates | | |
| 17 Minute(s) | Robbie Bennett | |
| Discussion | <p>Robbie Bennett told the board that Mark Wills and Taylor Edwards will be attending the Georgia Economic Development Awards to represent DACC as a Columbia County business is set to receive the Rock Star Small Business of the Year award. Information and schedule of events was shared by Robbie Bennett for the March 19, 2018 groundbreaking ceremony for the White Oak Business Park at I-20. A discussion was held on the use and usefulness of NAICS codes. A discussion was held on the possibility of scheduling a meeting with the Augusta Economic Development Executive Director and it's Board Chair/Vice Chair with Robbie Bennett and DACC Board Chair/Vice Chair. Information and schedule for Masters 2018 was discussed.</p> | |

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| Conclusions | None | |
| Action Items | Person Responsible | Deadline |
| None | N/A | N/A |
| Closed Session | | |
| 0 minute(s) | | |
| Discussion | None | |
| Conclusions | None | |
| Action Items | Person Responsible | Deadline |
| None | N/A | N/A |
| Adjournment | 1:52 P.M. | |
| Next meeting: May 9, 2018 | State Bank & Trust (Hugh Hollar's office) | |