

DACC Business Recruitment and Incentive Committee		
02.07.18		7:35 a.m.
Meeting called by	Chair - Jean Garniewicz	
Type of meeting	Committee Meeting	
Facilitator	Chair - Jean Garniewicz	
Note taker	Anita Patel	
Adjourned	8:40 a.m.	
Attendees	Hugh Hollar, Jean Garniewicz, Mark Wills, Stan Shepherd	
Staff/Guests	Robbie Bennett, Anita Patel, Taylor Edwards, Kerry Bridges	
Meeting Agenda		
>1 minute(s)	Jean Garniewicz	
Discussion	Agenda of February 7, 2018 meeting approved. Motion: Hugh Hollar Second: Mark Wills; Motion carries unanimously. (4-0)	
Conclusions	None	
Action Items	Person Responsible	Deadline
None	N/A	N/A
Minutes of Previous Meeting		
>1 minute(s)	Jean Garniewicz	
Discussion	Minutes of October 10, 2017 meeting were approved with no amendments. Motion: Mark Wills. Second: Hugh Hollar. Motion carries unanimously. (4-0).	
Conclusions	None	
Action Items	Person Responsible	Deadline
None	N/A	N/A
Old Business		
0 minute(s)	Robbie Bennett	
Discussion	None	
Conclusions	None	
Action Items	Person Responsible	Deadline
None	N/A	N/A

<b>New Business</b>		
40 minute(s)	Robbie Bennett	
Discussion	Naming of Industrial Park was discussed. Options were White Oak Industrial Park @ I-20, Columbia County I-20 Industrial Park, East Georgia Industrial Park. After naming, the branding process will begin with temporary signage. Board will have to approve Atlas, Kruhu or Ten Hansen for branding. Discussion of the use of the word "Industrial" in park name. Green slant in naming was discussed. Stan made a motion to name the park "White Oak Industrial Park @ I-20", Second: Mark Wills. Motion carries unanimously. (4-0). Robbie stated that the staff is working on the Strategic Plan, Incentive Policy, Tax Allocation District, Update Digital platform, In-Market Mission, "this Just In" newsletter, Lead generation, digital ambassadors, supporting entrepreneurship, unified brand.	
Conclusions	None	
Action Items	Person Responsible	Deadline
None	N/A	N/A
<b>Updates</b>		
0 minute(s)	Robbie Bennett	
Discussion	No updates	
Conclusions	None	
Action Items	Person Responsible	Deadline
None	N/A	N/A
<b>Adjournment</b>	8:40 A.M.	
Next meeting: June 6, 2018	DACC Conference Room B	