

DACC Board Meeting Minutes						
23-May-18				7:30 a.m.	DACC Conference Room	
Meeting called by	Chairman, Hugh Hollar					
Type of meeting	Board Meeting					
Facilitator	Chairman, Hugh Hollar					
Note taker	Anita Patel					
Adjourned	8:20 a.m.					
Board Attendance	Mark Wills	Y	Rick Evans	N	Phil Gaffney	N
	Hugh Hollar	Y	Jean Garniewicz	Y	Stan Shepherd	Y
	Ron Thigpen	Y	Kerry Bridges	Y	Christina Purkanile	Y
Staff/Guests	Robbie Bennett, Anita Patel, Taylor Edwards, Chris Driver, Tammy Shepherd (Columbia County Chamber of Commerce), Dr. Tom Clark (Fort Gordon Alliance)					
Meeting Agenda						
>1 minute(s)	Chairman, Hugh Hollar					
Discussion	Agenda of May 23, 2018 meeting approved. Motion: Ron Thigpen, Second: Mark Wills Motion carries unanimously. (7-0)					
Conclusions	None					
Action Items			Person Responsible		Deadline	
None			N/A		N/A	
Minutes of Previous Meeting						
1 minute(s)	Chairman, Hugh Hollar					
Discussion	Minutes of April25, 2018 meeting were approved with no amendments. Motion: Ron Thigpen, Second: Mark Wills Motion carries unanimously. (7-0).					
Conclusions	None					
Action Items			Person Responsible		Deadline	
None			N/A		N/A	
DACC Financial Report						
1 minute(s)	Robbie Bennett					
Discussion	Robbie Bennett presented the financials for information purposes only.					
Conclusions	None					
Action Items			Person Responsible		Deadline	
None			N/A		N/A	
Chairman's Report						
0 minute(s)	Hugh Hollar					
Discussion	N/A					
Conclusions	None					
Action Items			Person(s) Responsible		Deadline	
None			N/A		N/A	

**DACC Committee Reports**

5 minute(s)	Stan Shepherd, Jean Garniewicz, Taylor Edwards		
Discussion	<p>Stan Shepherd presented the Property Development Committee report to the board. He stated that the committee discussed updates on the White Oak Business Park at I-20, marketing this property as well as the military zone classification for this area.</p> <p>Jean Garniewicz and Taylor Edwards updated the board on the Existing Business and Workforce Development Committee meeting. Taylor summarized her outreach and attendance of several meetings that she attended with Georgia Tech/Elliot Price and Augusta University with several existing industries from Columbia County present. The Opportunity Zone has seen 14 new businesses open in the area ranging from professional to retail. Workforce development work continues with the WIOA lunch and learn on May 30th, Teachers In Business on August 30th and the Future Career Expo on September 12th.</p>		
Conclusions	None		
Action Items	Person Responsible	Deadline	
None	N/A	N/A	

**Economic Development Update**

15 minute(s)	Robbie Bennett, Taylor Edwards		
Discussion	<p>Robbie updated the Board on the current and upcoming events, projects and announcements. Please see the attached "Economic Development Executive Director's Update." In summary, White Oak development is moving fast, the creation of a "Street Light District" is being considered for the business park, the restaurant survey had a response of almost 1000 respondents 98% of which were Columbia County residents. A restaurant roundtable with the DACC, Columbia County Chamber, Columbia County officials, and local restaurateurs to address needs/concerns of the local restaurant community. Policy update was discussed as to redevelopment power for Columbia County. Stan Shepherd made a motion to request the Columbia County Chamber's involvement in the Redevelopment campaign. Second: Jean Garniewicz. Motion carries unanimously. (7-0).</p> <p>The Military Zone designation for the White Oak Business Park was discussed and the implications of terms used such as "Industrial Park: and "Publicly owned." Robbie informed the board of the Economic Development 101 series of classes that DACC will be hosting on June 6th and 7th. Taylor Edwards updated the Board on her work with Existing Industry and Workforce Development. Please see the attached "Economic Development Coordinator Report."</p>		
Conclusions	None		
Action Items	Person Responsible	Deadline	
None	N/A	N/A	

**Old Business**

0 minute(s)			
Discussion	None		
Conclusions	None		
Action Items	Person Responsible	Deadline	
None	N/A	N/A	

New Business		
0 minute(s)		
Discussion	None	
Conclusions	None	
Action Items	Person Responsible	Deadline
None	Staff	N/A
Calendar of Events		
0 minute(s)		
Discussion	N/A	
Conclusions	None	
Action Items	Person Responsible	Deadline
None	N/A	N/A
Public Comments		
20 minute(s)	Tammy Shepherd, Dr. Tom Clark	
Discussion	<p>Tammy Shepherd, President &amp; CEO Columbia County Chamber of Commerce, updated the board that their member appreciation event "Under the Stars" and the Post Legislative breakfast were both successful and well attended. The June 6th executive luncheon series will feature Natalie Paine, DA for Burke, Columbia and Richmond County, as the guest speaker and the Chamber will present their "Business Woman of the Year" Award. From their workforce development focus, two events will be held: "Teachers in Business" is scheduled for August 30 and the Future Career Expo is scheduled for September 12.</p> <p>Dr. Tom Clark, Ft. Gordon Alliance, updated the board on the alliance calendar. June 1 - General Fogarty takes command of Cyber Command. June 7 - General Fogarty visits Ft. Gordon. July 13 Colonel Turner's farewell. July 17 - Change of Command. On July 14 there will be a cyber infusion training for teachers K-12. The post was very happy with the turnout for the Gate 6 groundbreaking ceremony. The post is very appreciative to the community for all that they do so support Fort Gordon. They really enjoyed the recent event held at the Evans Town Center Park - "Thunder Over Evans."</p>	
Conclusion	None	
Action Items	Person Responsible	Deadline
None	N/A	N/A
Closed Session		
10 minute(s)	Hugh Hollar	
Discussion	<p>Motion to enter Closed Session: Jean Garniewicz; 2nd: Mark Wills. Motion carries unanimously. (7-0)</p> <p>A personnel issue was discussed, but no action was taken during closed session. Action will be taken in open session.</p> <p>Motion to exit Closed Session: Jean Garniewicz ; 2nd: Mark Wills. Motion carries unanimously. (7-0)</p>	
Conclusions	<p>Mark Wills made a motion that the Development Authority of C Columbia County increase Mr. Bennett's annual salary from \$104,831.74 to \$127,795 effective July 1. Due to Mr. Bennett's contract status with Columbia County, this salary adjustment is subject to the Columbia County Board of Commissioners approving a contract amendment reflecting the above revised annual salary. Motion was seconded by Kerry Bridges. Motion carries unanimously. (7-0)</p>	

Action Items	Person Responsible	Deadline
None	N/A	N/A
<b>Adjournment</b>	8:20 A.M.	
Next meeting: June 27, 2018	DACC Conference Room	All

## EXECUTIVE DIRECTOR REPORT MAY 23, 2018

### Economic Development Updates



#### White Oak Business Park at I-20

In a year's time, the DACC team went from almost no product for development to a new industrial anchored by Club Car. The development at the park continues to make great strides. The Development team hosted a public meeting with the neighbor's impacted by the new interchanges. Commissioner Morris was in attendance. The neighbors were very appreciative of our efforts to keep them informed. Next steps for the park include implementation of the street light plan, development of a park budget, continued master planning efforts, and GRAD Certification.



### Restaurant Preference Survey

In May the Development Authority staff developed and conducted a restaurant preference survey to identify key targets for recruitment purposes. The survey was promoted through Facebook and had more than 1,000 respondents. Based on the results, 90.5% of the respondents were Columbia County residents. Some of their answers are as follows:

Most important factor? 1) Quality, 2) Cuisine, 3) Price  
Type of Restaurant? 1) Mid-scale (82% requested); 2) Café/Bistro (41%); 3) Fast Casual (39%); 4) Fine Dining (37%)  
Cuisine Preference? 1) Seafood; 2) American; 3) Italian; 4) Steakhouse

#### *Available in the Region*

1. Olive Garden
2. Outback Steakhouse
3. Frog Hollow
4. Red Lobster
5. Texas Roadhouse
6. LongHorn Steakhouse
7. Bonefish Grill
8. Carrabba's Italian Grill
9. Whiskey Bar
10. Krispy Kreme Doughnuts
11. P. F. Chang's
12. Chipotle
13. Logan's Roadhouse
14. Bee's Knees
15. Jason's Deli

#### *From Travels/Experiences*

1. Cheesecake Factory
2. Melting Pot
3. Ruth's Chris Steak house
4. Joe's Crab Shack
5. Pappadeaux Seafood Kitchen
6. Dave & Busters
7. Maggiano's Little Italy
8. Fogo de Chao or other Brazillian Steakhouse
9. Fuddruckers
10. Taco Mac
11. TGI Friday's
12. In-N-Out Burger
13. Bob Evans
14. California Pizza Kitchen
15. Bahama Breeze

Staff will be conducting additional surveys regarding restaurant spending and preferred retailers.

### Strategic Plan

Following the Board Retreat, staff has updated the committee matrix to better illustrate our strategic initiatives, staff duties/tasks, and highlight the key identified initiatives. So far, the implementation of the strategic plan has been successful. Key success include: (1) Launch of new website, (2) Passage of local bills (Harlem & Columbia County) allowing redevelopment powers to be on the ballot in November, (3) Significant progress in identifying property for development – including the launch of White Oak Business Park at I-20, (4) Partnership with the Columbia County CVB on a Gateway Master Plan, and (5) Work has begun on new marketing efforts for in-market missions and telling our story.

### The Plaza

Building 1 of Phase 1 is nearing completion. Interest is still growing for the property. Meybohm is working on the designs for the next building. The groundbreaking for the Performing Arts Center took place on February 28<sup>th</sup> and construction is well underway. This will include the development of the Farmers Market and Park (Parking). No timing update on Phase 2 or 3. DACC is working with Columbia County IT regarding the potential installation of WIFI in The Plaza.

### Marketing

Staff Continues to explore ways to market Columbia County and provide quality information on assets, target industries, and workforce. Discussion with the Columbia County CVB has led to partnerships and potential campaigns. The new Columbia County map is one example of the partnership. We are exploring what it would take to partner on the CVB "Stay Awhile" campaign and up fit the [www.ChooseColumbiaCounty.com](http://www.ChooseColumbiaCounty.com) landing page to be more visually appealing and representative of the two organizations.

### Policy Update

The Governor has officially signed Harlem's and Columbia County's redevelopment powers bills establishing the ballot question for November 2018. HB 843 was signed. This bill will create new qualifications for the establishment of Military Zones. The main impact is the potential this has on White Oak Business Park. Language is being reviewed by DCA regarding the administration of the new bill. More information to come soon. HB 995 was veto by the Governor. The impact of the bill came to light late in the session. GEDA pushed to modify the bill, but was too late to make changes. As a result our lobbyist pushed to have the bill vetoed.

### Events/Meetings/Presentations this Month:

- SRS CRO Congressional Staffers – (4/30 – 5/2)
- BOC Meeting – (5/1 & 5/15)
- Department of Revenue Advisory Board Meeting – (5/1)
- SRS CRO Executive Committee Meeting – (5/3)
- Planning Commission – (5/3 & 5/17)
- Fort Gordon Gate 6 Ground Breaking – (5/4)
- Executive Committee Meeting – (5/8)
- GEDA Spring Conference – (5/9-5/11)
- Post Legislative Breakfast – (5/16)
- ICSC RECON – (5/20 – 5/23) *NextSite 360 attending*
- AU Health Ambulatory Care Groundbreaking – (5/22)
- DACC Board Meeting – (5/23)
- AFCEA Lunch and Learn – (5/25)
- WIOA Information Session – (5/30)
- SRS CRO Board Meeting – (5/31)
- SRS CRO – CYBER Report Unveiling – (5/31)

## Project Summary

Active Leads/Projects: 26

New Projects/Leads: 2

Consultant Contacts YTD: >35

## Upcoming Events/Meetings/Presentations:

- GDEcD Project Manager Visit – (6/1)
- Club Car Charity Tournament – (6/4)
- BOC Meeting – (6/5)
- Business Recruitment Committee – (6/6)
- Economic Development 101 – (6/6)
- SRS CRO Executive Committee – (6/7)
- Economic Develop Broker Training – (6/7)
- UDA/ARDA Board Meetings – (6/8)
- CC Chamber Government Affairs – (6/14)
- Select USA – (6/18 – 6/22)
- DACC Board Meeting – (6/27)
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## Additional Dates of Significance:

Hull McKnight Cyber Training Center Grand Opening – (7/10)

COL Turner Change of Command – (7/17)

SRS CRO Cyber Education Summit – (7/24)





## **ECONOMIC DEVELOPMENT COORDINATOR REPORT MAY 23<sup>RD</sup>, 2018**

### Opportunity Zone Update

Between January and April, 14 new businesses located within the Columbia County Opportunity Zone. Medical offices, beauty salons, commercial retailers, and services were among those that located. Arrangements to share opportunity zone information and to make introductions are underway. From now on, we will review new occupational taxes for the Opportunity Zone each month to ensure every business has the information in a timely manner.

### NextSite 360 Update

Our office met with John Waller and Scott Sterling of the City of Grovetown to exchange updates and work on the NextSite 360 information. A meeting is scheduled with Harlem's new Downtown Director, Kennedy Sammons for next week. We will review the questionnaire and make sure she can access the platform. NextSite 360 is presently marketing our communities at various conferences like RECon.

### Existing Industry

E-mails to existing industries are being sent every day. This month, I was able to connect with a number of industries that I previously did not communicate with. We have also seen an increase in requests for assistance from small businesses by virtue of the website. We have been able to help identify OSHA training resources, identify potential community partners, identify job posting resources, connect industry with possible training funding, and share infrastructure updates accordingly.

### Existing Industry Groups

We will be relaunching our industry groups this summer. The first event will be the Work Source East Central Georgia event on May 30<sup>th</sup>. A calendar of speakers of dates is forthcoming.

### Workforce and Education

The Columbia County Chamber Workforce and Education Committee has agreed to support the Future Career Expo. The event is scheduled for September 12<sup>th</sup> at the Columbia County Exhibition Center and will host both colleges and employers for students to learn about post-High School graduation. Employers will showcase employment options, salaries, and skills needed directly to students. The 'Teachers in Business' event will involve exposing school leadership to area employers to discuss workforce needs while building their understanding of local employment opportunities. This event is planned for August 30<sup>th</sup> and will likely take the morning half of the day. DACC will be supporting our Work Source East Central Georgia office on May 30<sup>th</sup> for a WIOA Lunch & Learn. This event will educate employers on funding opportunities for training.

### Events/Meetings/Presentations this Month:

- Fiber Meeting- April 25<sup>th</sup>
- Signage Open House Meeting- April 25<sup>th</sup>
- Project Jackson 5 Meeting- April 25<sup>th</sup>
- Existing Industry- May 1<sup>st</sup>
- Project Fairway Road- May 1<sup>st</sup>
- Commission Meeting- May 1<sup>st</sup>

- Supply Chain/ Logistics Presentation- May 2nd
- Existing Industry- May 2<sup>nd</sup>
- Annual Augusta Manufacturing Leadership Event – May 3<sup>rd</sup>
- Fort Gordon Gate 6 Groundbreaking- May 4<sup>th</sup>
- Mosaic Center- May 8<sup>th</sup>
- Cyber Night- May 8<sup>th</sup>
- Georgia Economic Developer Association Spring Session- May 9<sup>th</sup> to May 11<sup>th</sup>
- NextSite 360 Grovetown Meeting- May 15<sup>th</sup>
- Workforce and Education Committee & Sub-Committee Meeting- May 15<sup>th</sup>
- Post Legislative Breakfast- May 16<sup>th</sup>
- Existing Industry- May 16<sup>th</sup>
- Appling/Harlem Meeting- May 17<sup>th</sup>
- Property Development Committee Meeting- May 18<sup>th</sup>
- Existing Business & Workforce Meeting- May 18<sup>th</sup>
- Restaurant Round Table Meeting- May 21<sup>st</sup>
- Zoning 201- May 22<sup>nd</sup>
- DACC Board Meeting- May 23<sup>rd</sup>
- DACC Board Meeting- May 23<sup>rd</sup>

Upcoming Events/Meetings/Presentations:

- Augusta Manufacturing Growth Meeting Series- May 23<sup>rd</sup>
- Existing Industry- May 24<sup>th</sup>
- Existing Industry- May 24<sup>th</sup>
- Existing Industry- May 29<sup>th</sup>
- WIOA Lunch & Learn- May 30<sup>th</sup>
- NextSite 360 Harlem- May 30<sup>th</sup>
- GDEcD Project Manager Visit- June 1<sup>st</sup>
- AU Resources to Industry Meeting- June 4<sup>th</sup>
- Business Recruitment & Incentive Committee Meeting- June 6<sup>th</sup>
- ED 101- June 6<sup>th</sup>
- ED for Commercial Realtors- June 7<sup>th</sup>
- DACC Board Meeting- June 27<sup>th</sup>

CLOSED MEETING AFFIDAVIT

STATE OF GEORGIA
COUNTY OF COLUMBIA

Hugh Hollar, Chairman/Presiding Officer of the Columbia County Development Authority of Columbia County (Committee / Board Name), being duly sworn, states under oath that the following is true and accurate to the best of his/her knowledge and belief.

- 1. The Columbia County Development Authority (Committee/Board Name) met in a duly advertised meeting on May 23rd, 2018.
2. During such meeting, the Board voted to go into closed session.
3. The executive session was called to order at 8:10 a.m./p.m.
4. The subject matter of the closed portion of the meeting was devoted to the following matter(s) within the exceptions provided in the Open Meetings Law:

Consultation with the County Attorney or other legal counsel to discuss pending or potential litigation, settlement, claims, administrative proceedings, or other judicial actions brought or to be brought by or against the County or any officer or employee or in which the County or any officer or employee may be directly involved as provided in O.C.G.A. § 50-14-2(1).

Discussion of tax matters made confidential by state law as provided by O.C.G.A. § 50-14-(2) and (insert the citation to the legal authority making the tax matter confidential):

Discussion of the future purchase, disposal or lease of real estate as provided by O.C.G.A. § 50-14-3(b)(1).

Discussion or deliberation upon the appointment, employment compensation, hiring, disciplinary action or dismissal, or periodic evaluation or rating of a county officer or employee as provided in O.C.G.A. § 50-14-3(2).

Other (describe the exemption to the Open Meetings Law):

as provided in (Insert the citation to the legal authority exempting the topic)

This 23rd day of May, 2018.

Hugh E. Hollar
Chairman/Presiding Officer

Sworn to subscribed
Before me this 23rd day of May, 2018.

Notary Public
My commission expires: November 2021

