

DACC Board Meeting Minutes						
25-Jul-18				7:30 a.m.		DACC Conference Room
Meeting called by	Chairman, Hugh Hollar					
Type of meeting	Board Meeting					
Facilitator	Chairman, Hugh Hollar					
Note taker	Anita Patel					
Adjourned	8:45 a.m.					
Board Attendance	Mark Wills	Y	Rick Evans	Y	Phil Gaffney	N
	Hugh Hollar	Y	Jean Garniewicz	Y	Stan Shepherd	Y
	Ron Thigpen	Y	Kerry Bridges	N	Christina Purkanile	Y
Staff/Guests	Robbie Bennett, Anita Patel, Taylor Edwards, Tammy Shepherd, Mark Hodges, Tom Clark, Todd Brown, Gary Richardson					
Meeting Agenda						
>1 minute(s)	Chairman, Hugh Hollar					
Discussion	Agenda of July 25, 2018 meeting approved.					
Conclusions	Motion: Ron Thigpen. Second: Mark Wills Motion carries unanimously. (7-0)					
Action Items				Person Responsible		Deadline
None				N/A		N/A
Minutes of Previous Meeting						
>1 minute(s)	Chairman, Hugh Hollar					
Discussion	Minutes of June 25, 2018 meeting were approved with no amendments.					
Conclusions	Motion: Ron Thigpen. Second: Mark Wills Motion carries unanimously. (7-0)					
Action Items				Person Responsible		Deadline
None				N/A		N/A
DACC Financial Report						
4 minute(s)	Rick Evans					
Discussion	Rick Evans presented the June 2018 Financial reports for information purposes only.					
Conclusions	Motion to approve June 2018 Financial Reports as information only: Jean Garniewicz. Second: Ron Thigpen. Motion carries (7-0).					
Action Items				Person Responsible		Deadline
None				N/A		N/A
Chairman's Report						
1 minute(s)	Hugh Hollar					
Discussion						

Conclusions	None		
Action Items	Person(s) Responsible	Deadline	
None	N/A	N/A	
DACC Committee Reports			
3 minute(s)	Stan Shepherd, Jean Garniewicz		
Discussion	<p>Property Development - Stan Shepherd reported on the committee meeting stating that they discussed the White Oak Business park, the timing of the signage for the park and construction progress of the Club Car facility.</p> <p>Existing Business - Jean Garniewicz reported on the committee meeting sharing that they discussed Taylor Edward's work with occupational tax and reclassifications, the opportunity zone and the Small Business Rock star awards.</p>		
Conclusions	None		
Action Items	Person Responsible	Deadline	
None	N/A	N/A	
Economic Development Update			
9 minute(s)	Robbie Bennett		
Discussion	Robbie Bennett presented the attached "Economic Development Update" and Taylor Edwards presented the attached "Economic Development Coordinator's update".		
Conclusions	None		
Action Items	Person Responsible	Deadline	
None	N/A	N/A	
Old Business			
0 minute(s)	N/A		
Discussion			
Conclusions			
Action Items	Person Responsible	Deadline	
None	N/A	N/A	
New Business			
5 minute(s)	Robbie Bennett and Stan Shepherd		
Discussion	<p>Robbie Bennett discussed the "Tax Allocation District" (TAD). Tammy and Robbie will discuss further. In addition to Columbia County, the City of Harlem has the Redevelopment power on the November ballot.</p> <p>Stan Shepherd mentioned that the Cyber Education and Connections event was a success and that Tome Clark and Robbie Bennett did a wonderful job as panelists for the event. Robbie was on a panel with the other economic developers in the region. This event was a collaborative effort between the SRS CRO, Augusta University and the Fort Gordon Alliance with over 130 attendees.</p>		
Conclusions	None		
Action Items	Person Responsible	Deadline	
None	Staff	N/A	

Calendar of Events		
1 minute(s)	Hugh Hollar	
Discussion	Hugh Hollar review the DACC Calendar of Events.	
Conclusions	None	
Action Items	Person Responsible	Deadline
None	N/A	N/A
Public Comments		
10 minute(s)	Gary Richardson, Tammy Shepherd, Todd Brown	
Discussion	<p>Commissioner Gary Richardson stated that it was a positive day for Columbia County with Doug Duncan being elected Columbia County Chairman. He said that there was an approved resolution for the Brunch bill, voting on a small tax decrease for constituents, the Performing Arts Center construction is moving forward with the rest of Columbia County's progress and growth.</p> <p>Tammy Shepherd, President and CEO of the Columbia County Chamber of Commerce updated the DACC Board on the Chamber's calendar of events. Tammy thanked DACC for their partnership with workforce including the August 30th bus tour for educators which will include the top administration, principals from all of the high schools and middle schools and the "Teacher of the Year" from each school. The "College and Career" night will be post-poned to March 12th as most of the big universities have a conflict in their schedule with an event on September 12th in Savannah. Tammy also mentioned the formation of a PAC. Reagan Williams will be the chair and they already have the TAD, Brunch Bill and Esplost on their agenda.</p> <p>Tom Clark. Fort Gordon Alliance, told the board about the many "Change of Command" ceremonies that took place in the past month. There are over \$1.6 billion in approved projects at Fort Gordon. 4000 people plus their 12,000 dependents are expected to arrive locally with Army Cyber. Tech Net will be August 20-23rd. Tom said he is working with Robbie and Tammy for the event</p> <p>Todd Brown addressed the board stating that he was interested in learning about the state of Columbia County. He said he sat on the Economic Development board for Edgefield County, South Carolina.</p>	
Conclusion	None	
Action Items	Person Responsible	Deadline
None	N/A	N/A
Closed Session		
10 minute(s)	Hugh Hollar	
Discussion	<p>Motion to enter Closed Session: Jean Garniewicz; 2nd: Ron Thigpen. Motion carries unanimously. (7-0) Motion to exit Closed Session: Mark Wills; 2nd: Jean Garniewicz. Motion carries unanimously. (7-0) A real estate matter was discussed, but no action was taken during closed session. Action will be taken in open session.</p>	
Conclusions	<p>Motion #1 - White Oak Easement -Mark Wills made a motion to give Hugh Hollar and Robbie Bennett the authority to negotiate approve accepting an easement to allow for powerline poles at the White Oak Business Park. Seconded: Jean Garniewicz. Motion carries unanimously. (7-0)</p> <p>Stan Shepherd made a motion to adjourn the DACC Board Meeting at 8:15. Second: Jean Garniewicz. Motion carries unanimously. (7-0)</p>	

Action Items	Person Responsible	Deadline
None	N/A	N/A
Adjournment	8:15A.M.	
Next meeting: July 25, 2018	DACC Conference Room	All

EXECUTIVE DIRECTOR REPORT JULY 25, 2018

Economic Development Updates



White Oak Business Park at I-20

In a year's time, the DACC team went from almost no product for development to a new industrial anchored by Club Car. The development at the park continues to make great strides. The DACC team continues to work with the development team to address concerns and to ensure the project meets its deadline. Next steps for the park include implementation of the street light plan, finalization of a park budget, continued master planning efforts, and GRAD Certification.



Strategic Plan

Following the Board Retreat, staff has updated the committee matrix to better illustrate our strategic initiatives, staff duties/tasks, and highlight the key identified initiatives. So far, the implementation of the strategic plan has been successful. Key success include: (1) Launch of new website, (2) Passage of local bills (Harlem & Columbia County) allowing redevelopment powers to be on the ballot in November, (3) Significant progress in identifying property for development – including the launch of White Oak Business Park at I-20, (4) Partnership with the Columbia County CVB on a Gateway Master Plan, and (5) Work has begun on new marketing efforts for in-market missions and telling our story.

Marketing

The DACC staff is working on several key marketing efforts including specialized industry pieces, a general overview piece, White Oak flyers, and landing pages. We are partnering with the CVB on the ChooseColumbiaCounty.com landing page and are building off the “Up/Stay Awhile” video they produced. We are also looking at a partnership with the Columbia County Chamber of Commerce to produce a joint small business resource guide.

Capital Campaign Feasibility Study

We have contracted with Convergent Nonprofit Solutions to conduct our capital campaign feasibility study. We have finalized the Pave the Way Letter and the prospectus. This information will be mail out this week. The letter and prospectus will be sent to key business and community leaders. Following the letters, calls will be made to coordinate interviews. This is how the Convergent team will assess our fund raising potential. We plan to get started in August.

Policy Update

The Governor has officially signed Harlem’s and Columbia County’s redevelopment powers bills establishing the ballot question for November 2018. HB 843 was signed. This bill will create new qualifications for the establishment of Military Zones. The main impact is the potential this has on White Oak Business Park. Language is being reviewed by DCA regarding the administration of the new bill. More information to come soon. HB 995 was veto by the Governor. The impact of the bill came to light late in the session. GEDA pushed to modify the bill, but was too late to make changes. As a result our lobbyist pushed to have the bill vetoed.

Events/Meetings/Presentations this Month:

- Hull McKnight Cyber Training Center Grand Opening – (7/10)
- Executive Committee Meeting – (7/11)
- SRS CRO Executive Committee – (7/12)
- Property Committee – (7/13)
- Existing Business & Workforce Development Committee – (7/13)
- UDA/ARDA Board Meetings – (7/13)
- Alliance for Fort Gordon Meeting – (7/18/)
- Meeting with World Trade Center – (7/18)
- HDCI Planning Meeting – (7/23)

- SRS CRO Cyber Education Summit – (7/24) *Panelist*
- WorkSource East Central GA Board Meeting – (7/24)
- DACC Board Meeting – (7/25)

Project Summary

Active Leads/Projects: 24

New Projects/Leads: 2

Consultant Contacts YTD: >35

Upcoming Events/Meetings/Presentations:

- Business Recruitment & Incentive Committee – (8/1)
- SRS CRO Executive Committee – (8/2)
- Board of Commission – (8/7)
- UDA/ARDA Board Meetings – (8/10)
- COL Turner Change of Command – (7/17)
- TechNet Augusta – (8/20 to 8/23)
- DACC Board Meeting – (8/22)



ECONOMIC DEVELOPMENT COORDINATOR REPORT JULY 25TH, 2018

Demographic Data Update

- Population: 155,794 (up 1.65%)
- Median Household Income: \$73,211 (up 6.28%)
- Employees: 40,160 (up 4.2%)
- Median Home Value: 199,722 (up 5.87%)
- Median Net Worth: 186,969 (up 12.38%)
- Bachelor's Degree or Higher (25+): 36.7% (down eight-tenths of a percentage point)
- HS Dip/GED Equivalent of Higher (25+): 92.4% (down one-tenth of a percentage point)

Opportunity Zone Update

There were 3 new businesses to locate in the Columbia County Opportunity Zone in June; a salon, a retail store, and automotive repair facility were the three businesses to locate. Information has been prepared and sent out to the respective companies. We saw one new application come through the office but we did see an uptick in phone calls regarding the Opportunity Zone come through to our office.

NextSite 360 Update

The City of Harlem has submitted all of their materials to NextSite 360, which means that the company is working on marketing materials and processing the information. The requested information for Evans has been updated and is close to be ready to submit to NextSite 360 pending a final review. Grovetown should be working to update their information as well. We have worked to provide broker contact information and site details for Grovetown specifically; Charles Branch (VP) indicated that there has been a lot of interest in that area.

Workforce and Education

The Columbia County Chamber Workforce and Education Committee is moving forward with the Teachers in Business event, which is planned for August 30th from 7:45 to 2:00 PM. The Development Authority will be attending the event and help facilitate the driving tour. Many Columbia County businesses will be on display (John Deere, Bennett, Nutritional Resources, GIW, FLSmidth, and US Battery). Principals, teachers of the year, superintendents, and county leadership will be participating and here about the demanded jobs from existing industry and how students can take advantage of them.

The 'Find Your Future' Career & Education Exposition was previously planned for September 12th but has been postponed. There is a state-wide organization that plans college recruitment events and they have an event in Savannah on September 12th. Further discussions with this organization revealed a greater need to postpone the event to allow for greater collaboration. The event is tentatively planned for mid-March. As a reminder, this event was to showcase area colleges and employers directly to students and parents. Employers will be expected to showcase employment options, salaries, and skills needed.

The same committee has entertained supporting another event called Cyber Citizen Challenge. Employees at True IA have requested that the committee consider supporting this event which will likely happen in October. The event hopes to increase student knowledge on cybersecurity and safe internet practices.

Our staff attended the Cyber & Education Connection event yesterday. Our region also had a kick-off meeting this week for HDCI. Robbie Bennett will be able to better elaborate on this.

Existing Industry

Activity with existing industry is consistent month-to-month. We are helping businesses on issues like workforce development, exploring expansion needs, construction issues, developing a local identity, exploring new markets, and connecting them with local training opportunities.

Human Resources in Manufacturing Group

We are relaunching the Human Resources in Manufacturing Group this next month. This group is a collaborative effort between the Development Authority of Columbia County and the Augusta Economic Development Agency and will serve industries in both counties. Participation is limited to manufacturing, industrial, assembly, and supplier companies. We have the meeting scheduled for August 22nd, 2018 at 2:30 PM at our office. Some of these details are waiting to be confirmed and may be subject to change. Our plan is to allow the group to be a reflection of what their needs are, which will be surveyed at the first meeting.

Events/Meetings/Presentations this Month:

- DACC Board Meeting- June 25th
- Marketing Development with Kruhu- June 28th
- CRM Webinar- June 28th
- Greenfield Tour- June 29th
- Pre-development Meeting-July 9th
- Intersection Discussion- July 9th
- White Oak Site Visit- July 10th
- Out of the Office- July 11th to July 13th
- Workforce & Education Committee- July 17th
- Building Tour- July 18th
- HR in Manufacturing Group Planning Session- July 20th
- Cyber & Education Connection- July 24th
- Elliot Price (GT Manufacturing Extension Program)- July 24th
- Board Meeting- July 25th

Existing Industry Touches: approximately 13

CLOSED MEETING AFFIDAVIT

STATE OF GEORGIA
COUNTY OF COLUMBIA

Hugh Hollar
Development Authority, Chairman/Presiding Officer of the Columbia County
(Committee / Board
Name), being duly sworn, states under oath that the following is true and accurate to the best of his/her
knowledge and belief.

1. The Columbia County Development Authority (Committee/Board
Name) met in a duly advertised meeting on July 25th 2018, 2018.
2. During such meeting, the Board voted to go into closed session.
3. The executive session was called to order at 8:04 (a.m.) p.m.
4. The subject matter of the closed portion of the meeting was devoted to the following matter(s) within the
exceptions provided in the Open Meetings Law:

 Consultation with the County Attorney or other legal counsel to discuss pending or potential
litigation, settlement, claims, administrative proceedings, or other judicial actions brought or
to be brought by or against the County or any officer or employee or in which the County or
any officer or employee may be directly involved as provided in O.C.G.A. § 50-14-2(1).

 Discussion of tax matters made confidential by state law as provided by O.C.G.A. §
50-14-(2) and (insert the citation to the legal authority making the tax matter confidential):

Discussion of the future purchase, disposal or lease of real estate as provided by O.C.G.A. § 50-
14-3(b)(1).

 Discussion or deliberation upon the appointment, employment compensation, hiring,
disciplinary action or dismissal, or periodic evaluation or rating of a county officer or employee
as provided in O.C.G.A. § 50-14-3(2).

 Other (describe the exemption to the Open Meetings Law):

as provided in _____
(Insert the citation to the legal authority exempting the topic)

This 25th day of July, 2018.

Hugh E. Hollar
Chairman/Presiding Officer

Sworn to subscribed
Before me this 25th day of July, 2018.

[Signature]
Notary Public
My commission expires: 11-21-21

