

minutes

DACC Executive Committee Meeting		
01.20.2015	7:30 a.m.	DACC Conference Room "B"
Meeting called by	Executive Director, Robbie Bennett	
Type of meeting	Executive Committee	
Facilitator	Vice Chairman, Mark Wills	
Note taker	Anne Benton	
Adjourned	8:30 a.m.	
Attendees	Mark Wills, Robbie Bennett, Rick Evans, Chris Driver, Mike Holliman, Hugh Holler, Anne Benton	
Minutes of Previous Meeting		
1 minute	Mark Wills and Robbie Bennett	
Discussion	A project summary for Bennett International Group, LLC is attached to the minutes.	
Conclusions	Minutes of December meeting approved. Motion: Rick Evans/Second: Mike Holliman	
Action Items	Person Responsible	Deadline
None	Anne Benton	N/A
Meeting Agenda		
1 minute	Mark Wills	
Discussion	None	
Conclusions	Agenda of January meeting approved. Motion: Rick Evans/Second: Mike Holliman	
Action Items	Person Responsible	Deadline
None	Anne Benton	N/A
Old Business		
0 Minutes	Robbie Bennett	
Discussion	None	
Conclusions	None	
Action Items	Person Responsible	Deadline
None	N/A	N/A
New Business		
60 Minutes	Robbie Bennett	

minutes

Discussion	<p>A) Ethics Statements: Board Member recognition and understanding of roles and rules of their involvement with the Development Authority. These documents include the Code of Ethics and Conflict of Interest Statement and we will need full Board approval to implement and have everyone sign.</p> <p>B) Bond Counsel Policy: A policy needs to be established on how to handle all future dealings in order to help protect the interests of the Development Authority; this policy will be located on the bond application.</p> <p>C) Goals for 2015: Cleaning up Horizon South Industrial Park, Restructuring of Horizon North agreements, Product Development, Looking at Economic Development Incentives on a long-term basis (TAD's, etc.), expanding the marketing campaign utilizing the CRO funding, and looking at the film industry as a potential target.</p> <p>D) Strategic Plan: The County needs an Economic Development strategic plan with the Development Authority as an economic development entity leading the process, which will set short-term goals and long-term goals. The benefits and drawbacks to this plan were discussed and Robbie Bennett agreed to come up with several options.</p> <p>E) SRS CRO Funding: Economic Impact study of the economy below Thurmond Dam in response to water quality and water quantity constraints was discussed as a potential project we decide to fund. Robbie would like to look at doing a hotel study because we need hotels.</p>		
Action Items	Person(s) Responsible	Deadline	
1) Board Approval of Ethics Statements	DACC Board	January 28 th , 2015	
2) Bond Counsel Policy Language Draft	Robbie Bennett	February Board Meeting	
3) Develop options for strategic planning	Robbie Bennett	Ongoing	
4) Make contact with hotel consultant re. hotel study	Mark Wills	Ongoing	
Updates			
33 minutes	Robbie Bennett		
Discussion	<p>A) Masters: Rental housing options were discussed. We are getting the same house we had last year in the Riverwood community with 8 bedrooms and keeps us in our budget this year -the biggest challenge is location and distance from the tournament. Guests are brought in Monday, Tuesday, Wednesday, Friday, and Sunday; tickets come through the Augusta Metro Chamber of Commerce. Ticket prices went up this year 30%, but our investment did not go up. We need to begin thinking about our budget for next year.</p> <p>B) Horizon South: The owner's association and covenants are still active, from what Robbie can tell. The owner's association has never been registered with the State of Georgia and no accounts have ever been set up. Discussions took place about what our role is in the process and how we should proceed going forward.</p>		
Conclusions			

minutes

Action Items		Person Responsible	Deadline
None		N/A	N/A
Adjournment			
Time	Next Meeting		
9:05 a.m.	Next Meeting :		