



## DEVELOPMENT AUTHORITY OF COLUMBIA COUNTY

### *Business Recruitment & Incentive Programs Committee*

#### MEETING MINUTES – March 6, 2014

Center for Trade & Tourism  
1000 Business Boulevard, Evans, GA 30809

#### **Committee Members (those absent indicated with an asterisk (\*))**

Stan Shepherd, *Chairman*  
Jean Garniewicz

Mike Holliman\*  
Mark Wills

#### **Staff (those absent indicated with an asterisk (\*))**

Robbie Bennett, *Executive Director*  
Karen Eyink, *Executive Assistant*

#### **Guests Present:**

Doug Duncan, *DACC Chairman*  
Phil Gaffney, *DACC Board Member*

#### **I. Call to Order & Welcome**

Chairman Shepherd called the meeting to order at 8:00 a.m. for the Business Recruitment and Incentive Programs Committee.

#### **II. Reading and Approval of Agenda**

Mark Wills made a motion to approve the March 6, 2014 agenda. Motion seconded by Jean Garniewicz. Motion carried.

#### **III. Approval of Minutes**

Mark Wills made a motion to approve the January 9, 2014 minutes. Motion seconded by Jean Garniewicz. Motion carried.

#### **IV. Old Business**

Prior to the committee meeting, Robbie sent to the DACC board 30+-logo designs created by Marketing Alliance and asked for their feedback. Chair Shepherd asked Robbie to share the results. Robbie went over the pros and cons of the logos. The committee discussed the various logos and fonts, as well as, the content within the website.

Jean Garniewicz made a motion to give Robbie Bennett the authority to design a logo that he sees fit for the Development Authority and County. Mark Wills seconded the motion. Motion carried.

#### **V. New Business**

None was noted.

#### **VI. Updates**

None was noted.

#### **VII. Calendar of Events**

Information for the next Business Recruitment & Incentive Programs committee meeting will be forthcoming.

#### **VIII. Adjournment**

Chairman Shepherd adjourned the meeting.

Submitted by,

Robbie Bennett, CEcD  
Executive Director  
Development Authority of Columbia County