



## **DACC BOARD MEETING MINUTES – September 25, 2013**

Center for Trade & Tourism  
1000 Business Boulevard  
Evans, GA 30809

### **Board Attendees (those absent indicated with an asterisk (\*)) :**

Mark Wills, Chairman	Stan Shepherd
Doug Duncan, Vice-Chairman	Jean Garniewicz
Rick Evans, Secretary-Treasurer*	Phil Gaffney

Hugh Hollar

### **Staff (those absent indicated with an asterisk (\*)) :**

Robbie Bennett, Executive Director  
Karen Eyink, Executive Assistant  
Douglas D. Batchelor, Legal Counsel

### **Guests Present:**

Ron Cross, *CC Commissioner*  
Thom Tuckey, *CSRA Alliance Ft. Gordon*  
Tammy Shepherd, *CC Chamber*  
Michael Rorick, *Citizen*

#### **I. Call to Order & Welcome**

Chairman Mark Wills called the meeting to order at 7:30 a.m. and declared a quorum present.

#### **II. Reading and Approval of Agenda**

Chairman Wills asked the Board to review and approve the agenda for the September 25, 2013 DACC board meeting. Motion made by Phil Gaffney to approve the agenda. Hugh Hollar seconded the motion. Motion carried.

#### **III. Approval of Minutes**

Chairman Wills asked the Board to review and approve the minutes for the August 28, 2013 DACC board meeting. Motion made by Phil Gaffney to approve the minutes. Hugh Hollar seconded the motion. Motion carried.

#### **IV. Financials . Robbie Bennett**

DACC Executive Director, Robbie Bennett reviewed the August 31, 2013 financials with the board in the absence of Rick Evans, Secretary-Treasurer.

From the Statement of Net Assets . August 31, 2013, Total Assets are \$674,179.51 includes Investment in the Horizon South Industrial Bldg. (Spec Bldg.) of \$279,583.37. Total cash in Checking/Savings is \$387,759.39, Account Receivables \$4,973.34 and Total Liabilities \$1,117.95.

In the Statement of Activities by Class . One Month Ended - August 31, 2013, total income of \$21,071.36, total expense \$15,580.39, and interest revenue \$147.72 for a net income of \$5,638.69.

Doug Duncan made a motion to approve the August 31, 2013. Jean Garniewicz seconded the motion. Motion carried.

#### **V. Chairman's Report – Mark Wills**

Chairman Wills mentioned the Business Appreciation Luncheon for existing industry will be held on October 15 at West Lake Country Club. During the luncheon, Robbie will share how the Development Authority can help and what opportunities there are for existing industry; a new survey for existing industry specific will be reviewed.

#### **VI. Committee Reports – Mark Wills**

Chairman Wills mentioned the Executive Committee is discussing officers for the upcoming new year. During the February meeting, this will be brought before the board for approval.

Jean Garniewicz spoke on behalf of Rick Evans, Chair of the Retail Development Sub-Committee. The retail committee met on Monday, September 23, discussions included using the existing business survey and modifying it towards retail and the software-tracking tool Maximizer CRM.

Phil Gaffney, Chair of the Existing Business Development and Workforce Development mentioned the upcoming annual business appreciation luncheon and thanked committee member Jean Garniewicz for her assistance on the event. The survey was passed around to the board for their review.

Stan Shepherd, Chair of the Business Recruitment and Incentive Program Committee mentioned that Robbie requested a proposal from Mass Media Marketing for additional changes to the website. Due to the expense of the website, the opinion of the committee is that the job should be bid out using a RFP. Stan Shepherd made a motion to bid out the job. Mark Wills seconded the motion. Motion carried.

#### **VII. Economic Development – Robbie Bennett**

The existing industry survey will be sent out via email and will be unveiled at the Business Appreciation Luncheon on October 15. The survey is a tool to let businesses know about the Development Authority and the services that can be provided to them.

Recently Robbie spoke at the Diversity and Inclusion Summit hosted by GRU (Georgia Regents University) on September 12. In addition, Robbie met with Columbia County School Superintendent Ms. Sandra Carraway on the issue of tax incentives.

#### **Center for Trade & Tourism**

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[www.choosecolumbiacounty.com](http://www.choosecolumbiacounty.com)

Upcoming Events and Conferences:

- GEDA Annual Conference - 50<sup>th</sup> Anniversary in Savannah, GA on September 25, 2013. (Georgia Economic Development Association)
- IEDC 2013 Annual Conference in Philadelphia, PA on October 6 - 9, 2013. (International Economic Development Council)
- ICSC Southeast Conference in Atlanta, GA on October 28 - 30, 2013. (International Council of Shopping Centers)
- Gartner Data Center Conference in Las Vegas, NV on December 9 - 12, 2013.

**VIII. Old Business . Mark Wills**

None at this time.

**IX. New Business . Mark Wills**

The board discussed state required board member training in reference to curriculum and location.

**X. Calendar of Events . Mark Wills**

The next Development Authority board meeting will be held on October 23, 2013 . 7:30 a.m. at the DACCS office . Center for Trade & Tourism, 1000 Business Blvd., Evans, GA 30809. Dates for the November and December board meetings will be determined later.

**XI. Public Comment**

Tammy Shepherd, Executive Director of CC Chamber of Commerce gave an update on upcoming events and programs for the Chamber. For more information go to their website at [www.columbiacountychamber.com](http://www.columbiacountychamber.com).

Commissioner Ron Cross commented on road construction taking place in the county. William Few Parkway Extension is under way at Hardy McManus Road, still set for widening of Washington Road and River Watch Parkway in October.

Thom Tuckey, CSRA Alliance for Fort Gordon mentioned how civilian employees would be affected by a government shutdown with furloughs.

Michael Rorick, citizen of Columbia County asked about Greenfield Industries and energy consumption.

**XII. Closed Session – Mark Wills**

No closed session was noted.

### **XIII. Adjournment**

Chairman Wills adjourned the meeting.

Submitted by:

Robbie Bennett, Executive Director  
Development Authority of Columbia County