

DACC Business Recruitment and Incentive Committee		
10.12.16	7:30 a.m.	DACC Conference Room B
Meeting called by	Co-Chair Jean Garniewicz	
Type of meeting	Committee Meeting	
Facilitator	Co-Chair Jean Garniewicz	
Note taker	Ashley Haines	
Adjourned	8:45 a.m.	
Attendees	Hugh Hollar, Jean Garniewicz, Mark Wills, Stan Shepherd	
Staff/Guests	Robbie Bennett, Ashley Swain, Ashley Haines	
Meeting Agenda		
>1 Minute(s)	Jean Garniewicz	
Discussion	Agenda of October 2016 meeting approved. Motion: Stan Shepherd; Second: Hugh Hollar. Motion carries unanimously. (4-0)	
Conclusions	None	
Action Items	Person Responsible	Deadline
None	N/A	N/A
Minutes of Previous Meeting		
>1 Minute(s)	Jean Garniewicz	
Discussion	Minutes of September 2016 meeting were approved with no amendments. Motion: Stan Shepherd; Second: Hugh Hollar. Motion carries unanimously. (4-0)	
Conclusions	None	
Action Items	Person Responsible	Deadline
None	N/A	N/A
Old Business		
52 Minute(s)	Robbie Bennett	
Discussion	<p>1. Masters - The committee discussed the 2017 Masters/Red Carpet Showcase. The DACC is still looking at housing. There are several issues that may affect the location of the house. The option to rent a house closer in proximity to the Augusta National increases the price. A larger house with more bedrooms to accommodate a staff member increases the price. In past, the DACC has partnered with the CCCVB. If that partnership continues, the house will need at least 6 bedrooms with 8 beds. Robbie will confirm with Sue Parr of the Augusta Metro Chamber that the same number of tickets will be available. DACC would like to start sending out invitations in November. The issue of transportation was discussed. In years past, the staff and guests drive their own cars. The DACC would like to possibly use a van/driver for some nights to remove that responsibility from staff. The current budget is \$27,000. The committee made a motion to increase the Special Events/Red Carpet Showcase budget to \$35,000 to help offset cost of a larger house and transportation expenses. Motion: Stan Shepherd; Second: Hugh Hollar. Motion carries unanimously. (-) Jean will make the appropriate motion to the board at the next monthly board meeting to adjust the budget.</p>	

Discussion	2. Marketing - The committee discussed the direction of marketing for the current year. Robbie and staff met with Kruhu to discuss the cost and timeline to create a 2-3 minute video explaining Who is the Development Authority? What do we do? How do we do it? This will be tied to the target industries from the strategic plan. Regional Branding was also discussed. This would be a unified local branding effort to give Columbia County a more distinct identity. Robbie informed the committee he purchased the white notebooks w/ the DACC logo on the front as giveaways.	
Conclusions	Robbie Bennett / staff will obtain housing prices for Masters.	
Action Items	Person Responsible	Deadline
Email committee with definitive prices on housing if possible.	RB	N/A
New Business		
0 minute(s)	Robbie Bennett	
Discussion	No new business	
Conclusions	None	
Action Items	Person Responsible	Deadline
None		
Updates		
17 minute(s)	Robbie Bennett	
Discussion	1. Awards Breakfast - The breakfast and strategic plan unveiling will be 11/17/16 at 7:30 a.m. at Savannah Rapids Pavilion. The link to apply for awards is active.	
	2. Projects - There are several projects Robbie is actively working. These are including, but not limited to, film projects.	
	3. Greenfield - There is continued interest in this building(s) but nothing concrete.	
	4. QuadGraphics - Several project have looked at the building but nothing specific has come out of it.	
	5. John Deere/Hoback/Bennett - The grand opening of the Bennett Warehouse will be 10/25/16. This committee and the Board is encouraged to attend.	
	6. Cyber Summitt - Augusta University and the Georgia Chamber of Commerce are hosting a cyber summit October 12 & 13. Robbie Bennett will attend.	
	7. AT&T Fiber - The ribbon cutting for the AT&T Fiber will be held 10/18/16 at 10 a.m. at the Mullins Crossing store. Stan Shepherd encouraged the committee and the Board to attend.	
Conclusions	None	
Action Items	Person Responsible	Deadline
None	N/A	N/A
Adjournment		8:45 A.M.
Next meeting: December 14, 2016		DACC Conference Room B All