

<b>DACC Business Recruitment and Incentives Committee</b>		
12.11.2016	7:30 a.m.	DACC Conference Room "B"
Meeting called by	Co-Chair, Stan Shepherd	
Type of meeting	Business Recruitment and Incentives Committee	
Facilitator	Co-Chair, Stan Shepherd	
Note taker	Ashley Swain	
Adjourned	8:54 a.m.	
Attendees	Jean Garniewicz, Hugh Hollar, Stan Shepherd, Robbie Bennett, Ashley Swain	
<b>Minutes of Previous Meeting</b>		
1 minute	Stan Shepherd	
Discussion	None	
Conclusions	Minutes of the August meeting approved. Motion: Hugh Hollar / Second: Jean Garniewicz	
Action Items	Person Responsible	Deadline
None	N/A	N/A
<b>Meeting Agenda</b>		
1 minute	Stan Shepherd	
Discussion	None	
Conclusions	Agenda of December meeting approved. Motion: Hugh Hollar / Second: Jean Garniewicz	
Action Items	Person Responsible	Deadline
		N/A
<b>Old Business</b>		
56 Minutes	Robbie Bennett	
Discussion	<p>A.) TPD Grant for Wayfinding Signage- Robbie Bennett reported that we were not selected for the TPD Grant but the CVB was interested in moving forward with the study. Would like to time the plan close to when the signage would be funded.</p> <p>B.) GASB 77 Update- Robbie mentioned that there have been changes for how county reports abatements. This is a good time to set up an incentive committee and work with the school board and Board of Commissioners on an incentive policy.</p> <p>C.) Marketing Plan (Social Media Impacts) - Robbie gave a report on how Facebook was generating traffic on our website.</p>	
Conclusions	Approved to recommend to full board to move forward with the study depending on where the county is on funding the signage. Motion: Jean Garniewicz / Second: Hugh Hollar. Motion carries unanimously.	

Action Items		Person Responsible	Deadline
Find out where the county is on funding way finding signage.		Robbie Bennett	Next Committee Meeting
Prepare 10 minute snap shot of social media use for the board		Robbie Bennett	Next Board Meeting
New Business			
18 Minutes	Robbie Bennett		
Discussion	<p>A.) Arts in America Prosperity Study- Augusta Arts Council would like to do a study to see how arts directly impact spending in the communities. The arts council wants the Development Authority to be one of three sponsors for the study. The results could help the commission with the performing arts center.</p> <p>B.) Development of Tax Allocation District- Robbie reported that he would like to look at TADs again and that the Chairman mentioned having them back on the ballot. It would be another tool for the BOC to use.</p>		
Conclusions	Approved to recommend to full board funding 1/3 of Arts Council arts study. Motion: Jean Garniewicz / Second: Hugh Hollar. Motion carries unanimously.		
Action Items		Person(s) Responsible	Deadline
None		N/A	N/A
Updates			
9 minutes	Robbie Bennett		
Discussion	Stan Shepherd mentioned that AT&T announced the Augusta Area as one of its Giga Cities which is similar to what google is offering.		
Conclusions	none		
Action Items		Person Responsible	Deadline
None		N/A	N/A
Adjournment			
Time	Next Meeting		
8:54 a.m.	Next Meeting : February 19, 2016		