

## DACC Existing Business and Workforce Development Committee

	9-Mar-18	8:42 a.m.
Meeting called by	Jean Garniewicz	
Type of meeting	Existing Business and Workforce Development Committee	
Facilitator	Robbie Bennett	
Note taker	Anita Patel	
Adjourned	9:34 a.m.	
Attendees	Jean Garniewicz,, Hugh Hollar, Rick Evans	
Staff/Guests	Robbie Bennett, Taylor Edwards, Anita Patel	

### Meeting Agenda

>1 Minute(s)	Jean Garniewicz	
Discussion	Agenda of March 9, 2018 meeting approved. Motion: Rick Evans. Second: Hugh Hollar. Motion carries unanimously. (3-0)	
Conclusions	None	
Action Items	Person Responsible	
None	N/A	

### Minutes of Previous Meeting

>1 Minute(s)	Jean Garniewicz	
Discussion	Minutes of January 12, 2018 meeting were approved with no amendments. Motion: Rick Evans. Second: Hugh Hollar. Motion carries unanimously. (3-0)	
Conclusions	None	
Action Items	Person Responsible	
None	N/A	

### Old Business

0 Minute(s)	Robbie Bennett	
Discussion	N/A	
Conclusions	none	
Action Items	Person Responsible	
None	N/A	

New Business	
0 minute(s)	Robbie Bennett
Discussion	N/A
Conclusions	None
Action Items	Person Responsible
None	N/A
Updates	
50 minute(s)	Taylor Edwards
Discussion	<p>Taylor Edwards updated the committee on Opportunity Zone Phase 2 mailing which included a formal letter from DACC, an informational piece on the Opportunity Zone and a form for the business to complete and return. Taylor discussed possibly hosting an event with our local area CPA firms/banking community to provide information on job tax credits and opportunity zone benefits. The requirements for opportunity zone and military zone designations and the requirements for businesses to qualify were discussed. The Columbia County Opportunity zone report sent to DCA shows an occupancy rate of 97%.</p> <p>Taylor discussed HR Council and Existing Industry Council and their work with workforce development, talent recruitment, branding, and their programs to incentivize retention. Jean Garniewicz recounted a recent news story that Lowes and Home Depot were offering full coursework to licensure programs for skilled trade - plumbers, carpenters, electricians. These programs are directly related to talent/skill development, brand loyalty and developing the local talent/skillset needed by these two employers. Another important HR topic is the wellness initiative being implemented by companies to motivate employees to prioritize health/wellness. Future Existing Industry Council meetings topic ideas include: "Meet the Chairman," "Managing the Millennial Generation," "Global Commerce," "Emergency Preparedness." The efficiency and effectiveness of Benchmarking was mentioned by Rick Evans. Other ideas to increase interest and attendance in these meetings included holding morning/breakfast meetings, offering webinar/virtual options and getting a more formalized approach with meetings and a calendar/schedule for each year.</p> <p>Tom Hall/Gainesville was mentioned as a good benchmark to follow (HR Council, face to face meetings, peer group meetings, a certified "Drugs don't work" designation for businesses, more formalized business retention meetings).</p> <p>Taylor's upcoming projects include: BREP Survey and Industry Profile pages. Jean Garniewicz thanked Taylor for all of the work she has been doing for the DACC.</p>
Conclusions	None
Action Items	Person Responsible
None	N/A
Adjournment	
Next meeting: May 11, 2018	DACC Conference Room B

9:34