

DACC Board Meeting Minutes						
25-Apr-18				7:30 a.m.		DACC Conference Room
Meeting called by	Chairman, Hugh Hollar					
Type of meeting	Board Meeting					
Facilitator	Chairman, Hugh Hollar					
Note taker	Anita Patel					
Adjourned	8:20 a.m.					
Board Attendance	Mark Wills	Y	Rick Evans	Y	Phil Gaffney	N
	Hugh Hollar	Y	Jean Garniewicz	Y	Stan Shepherd	Y
	Ron Thigpen	Y	Kerry Bridges	Y	Christina Purkapile	Y
Staff/Guests	Robbie Bennett, Anita Patel, Taylor Edwards, Chris Driver, Tammy Shepherd ( Columbia County Chamber), Shelly Blackburn (CVB), Andrew Strickland (Columbia County Planning Services), Dr. Tom Clark (Fort Gordon Alliance)					
Meeting Agenda						
>1 minute(s)	Chairman, Hugh Hollar					
Discussion	Agenda of April 2018 meeting approved. Motion: Kerry Bridges, Second: Rick Evans Motion carries unanimously. (8-0)					
Conclusions	None					
Action Items				Person Responsible		Deadline
None				N/A		N/A
Minutes of Previous Meeting						
1 minute(s)	Chairman, Hugh Hollar					
Discussion	Minutes of March 2018 meeting were approved with no amendments. Motion: Kerry Bridges, Second: Rick Evans Motion carries unanimously. (8-0)					
Conclusions	None					
Action Items				Person Responsible		Deadline
None				N/A		N/A
DACC Financial Report						
7 minute(s)	Rick Evans					
Discussion	Rick presented the Financials from March 2018. He informed the board of how the White Oak Business Park property purchase and financing will be recorded by DACC. He addressed the issue of the business park transactions not being reflected in the development class budget for this fiscal year. This was a project that came to fruition after the fiscal year began and Rick explained how such projects may not be known so can not be forecasted in a budget. A motion was made to approve financials as submitted. Motion: Mark Wills Second: Kerry Bridges Motion carries unanimously. (8-0)					
Conclusions	None					
Action Items				Person Responsible		Deadline
None				N/A		N/A

<b>Chairman's Report</b>			
4 minute(s)	Hugh Hollar		
Discussion	Hugh Hollar updated the Board. The Masters week feedback shows that is was productive. Hugh thanked Robbie Bennett, Anita Patel and Taylor Edwards for the sun-up to sun-down hard work that was put into making the week successful. Hugh mentioned that Robbie Bennett was in the April issue of the Georgia Trend magazine in relation to the region's growing Cyber industry.		
Conclusions	None		
Action Items	Person(s) Responsible	Deadline	
None	N/A	N/A	
<b>DACC Committee Reports</b>			
0 minute(s)			
Discussion	None		
Conclusions	None		
Action Items	Person Responsible	Deadline	
None	N/A	N/A	
<b>Economic Development Update</b>			
19 minute(s)	Robbie Bennett, Taylor Edwards		
Discussion	Robbie updated the Board on the current and upcoming events, projects and announcements. He mentioned that Masters week was very successful with 3 leads as a result of the relationships that were created. He showed that there was a mix of guests: developers, consultants, retail, technology, government and existing industry. Robbie presented feedback on his attendance of the Site Selectors Guild conference and RSA and the importance of representation as a region is key to the region's future grown. ICSC Recon meeting will be attending by NextSite 360 who will represent DACC. Robbie and Taylor will be attending the GEDA Spring Conference from May 9- May 11 in Savannah. Robbie showed the board and guests photos and time-lapse video of the progress at the White Oak Business Park at I-20. Photos show the footers being poured of the Club Car project which remains on schedule. Taylor Edwards presented her Economic Development coordinator report summarizing that she continues to work on company profile sheets, meeting with existing industry who have very common issues to tackle of office space needs, growth opportunities and employee training needs. Taylor and Tammy Shepherd also spoke on the Columbia County Chamber's Workforce and Education Committee and their "Reverse Career Day" concept scheduled for September 12, 2018. The Teachers and Business tour is scheduled for August 30, 2018.		
Conclusions	None		
Action Items	Person Responsible	Deadline	
None	N/A	N/A	
<b>Old Business</b>			
0 minute(s)			
Discussion	None		
Conclusions	None		
Action Items	Person Responsible	Deadline	
None	N/A	N/A	

New Business		
0 minute(s)		
Discussion	None	
Conclusions	None	
Action Items	Person Responsible	Deadline
None	Staff	N/A
Calendar of Events		
2 minute(s)	Robbie Bennett	
Discussion	Robbie Bennett stated the Executive committee meeting date has been changed to May 8th, 2018 instead of May 9th due to schedule conflicts for committee members. The meetings scheduled for May 11th for the Property Development Committee and Existing Business & Workforce Development Committees will be rescheduled as there is a schedule conflict due to the GEDA conference which Robbie Bennett and Taylor Edwards will be attending.	
Conclusions	None	
Action Items	Person Responsible	Deadline
None	N/A	N/A
Public Comments		
20 minute(s)	Tammy Shepherd, Shelly Blackburn, Andrew Strickland, Dr. Tom Clark	
Discussion	<p>Tammy Shepherd, President &amp; CEO Columbia County Chamber of Commerce, updated the board that the Candidates Forum will be held on Monday, April 30 at 6 pm at the Columbia County Library - Jabez S. Hardin Performing Arts Center. On May 12 from 6pm - 8pm, the Chamber will host a Member Appreciation Event, "The Chamber Under the Stars" in partnership with the Symphony of Augusta. There will be complimentary food and beverages. Hugh complimented Tammy and the Chamber on their recognition at the Riverwatch Parkway groundbreaking and their work for the past 6 years in moving supporting this project. The Post Legislative Breakfast will be held May 16, 2018 at the Savannah Rapids Pavilion. The guest speaker is Jay Roberts, the GA Department of Transportation Director of Planning. T</p> <p>Shelly Blackburn, Executive Director of CVB, presented information on the progress of the work of Signage and Wayfinding committee. She stated that there are two days of community meetings and the community input is valued. There will be an open house this evening, 4/25/28 from 5:30-7:30 in the CVB conference room and all are welcome to attend. Shelly informed the committee that on April 26th at 9am, there will be a Hotel council meeting with the topic/training focused on how to deal with an active threat/shooter). On April 28, 2500 Archers will be coming to Wildwood Park for the ASA Archery Tournament. This event will bring a \$1.1 million boost to the local economy.</p> <p>Andrew Strickland, Director of Planning for Columbia County, spoke to the Board about signage - gateways signs and wayfinding signs. He stated that the designs for the park and greenway projects are underway and that the planning department has seen active and engaged participation from the community. Andrew also updated the board on the Plaza project and stated that Phase 1 is wrapping up soon with curb and greenspace work needed to complete the project. Greenway Phase 1 &amp; 2 planning is underway with construction beginning this summer and completion projected for Summer 2019.</p> <p>Dr. Tom Clark, Ft. Gordon Alliance, updated the board that the Gate 6 groundbreaking ceremony will be held on May 4, 2018 at 9:30 a.m. and provided special event passes for the Board. He also stated that he was grateful to Chairman Cross for the Cyber article presented in the March/April Columbia County water bill. Hugh Hollar said that the AUSA breakfast honored Colonel Turner as he will be leaving Ft. Gordon shortly to move to North Carolina. Dr. Clark shared that Thom Tuckey stated that "Colonel Turner was the best Garrison Commander Fort Gordon has ever seen."</p>	

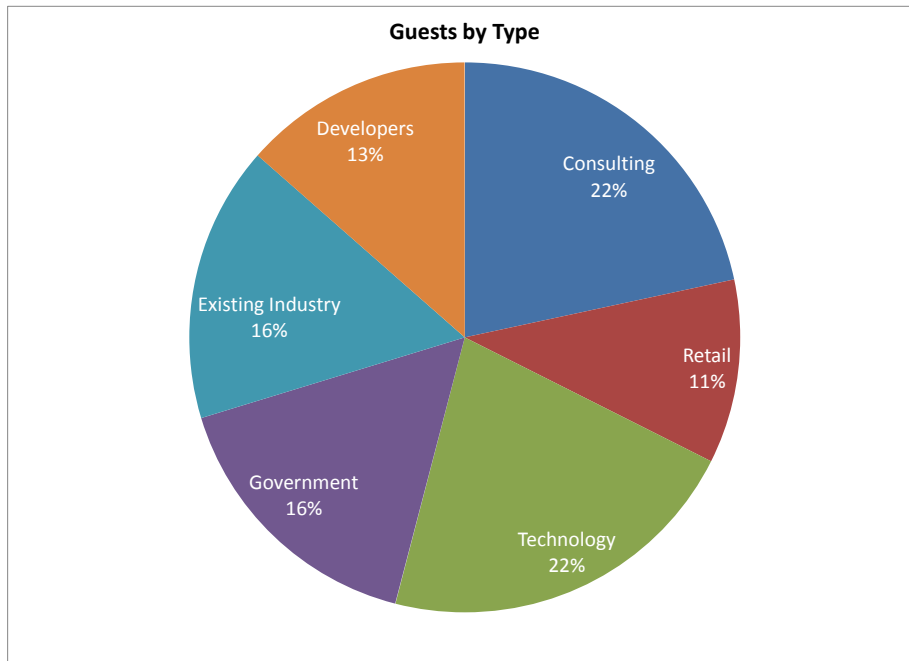
Conclusion	None	
Action Items	Person Responsible	Deadline
None	N/A	N/A
<b>Closed Session</b>		
0 minute(s)		
Discussion	None	
Conclusions		
Action Items	Person Responsible	Deadline
None	N/A	N/A
<b>Adjournment</b>	<b>8:20 A.M.</b>	
Next meeting: May 23, 2018	DACC Conference Room	All

## EXECUTIVE DIRECTOR REPORT APRIL 24, 2018

### Economic Development Updates

#### April Showcase

Masters efforts are shaping up. Our guests include a mix of consultants, restaurants, Project Managers, and industry. As usually we are seeing some shifting of the guest due to conflicts, but no worries. We host about 50 at our annual CVB/DACC Board Dinner at our corporate house. The week was a good success. Potential leads = 3



#### White Oak Business Park at I-20

In a year's time, the DACC team went from almost no product for development to a new industrial anchored by Club Car. The development at the park continues to make great strides. March 19<sup>th</sup> was the groundbreaking and unveiling of the new industrial brand/logo. More than 80 attendees came to celebrate. Next steps for the park include implementation of the street light plan, development of a park budget, continued master planning efforts, and GRAD Certification.





Footings have been poured by local contractors.

### Strategic Plan

Following the Board Retreat, staff has updated the committee matrix to better illustrate our strategic initiatives, staff duties/tasks, and highlight the key identified initiatives. So far, the implementation of the strategic plan has been successful. Key success include: (1) Launch of new website, (2) Passage of local bills (Harlem & Columbia County) allowing redevelopment powers to be on the ballot in November, (3) Significant progress in identifying property for development – including the launch of White Oak Business Park at I-20, (4) Partnership with the Columbia County CVB on a Gateway Master Plan, and (5) Work has begun on new marketing efforts for in-market missions and telling our story.

### The Plaza

Building 1 of Phase 1 is nearing completion. Interest is still growing for the property. Meybohm is working on the designs for the next building. The groundbreaking for the Performing Arts Center took place on February 28<sup>th</sup> and construction is well underway. This will include the development of the Farmers Market and Park (Parking). No timing update on Phase 2 or 3. DACC is working with Columbia County IT regarding the potential installation of WIFI in The Plaza.

## Marketing

Staff Continues to explore ways to market Columbia County and provide quality information on assets, target industries, and workforce. Discussion with the Columbia County CVB has led to partnerships and potential campaigns. The new Columbia County map is one example of the partnership. We are exploring what it would take to partner on the CVB "Stay Awhile" campaign and update the [www.ChooseColumbiaCounty.com](http://www.ChooseColumbiaCounty.com) landing page to be more visually appealing and representative of the two organizations.

## Events/Meetings/Presentations this Month:

- Savannah River Site Community Reuse Organization Board Meeting – (3/29)
- Masters – (4/1 to 4/9)
- Evans Towne Center Workshop – (4/12)
- RSA – Technology/Cyber Security tradeshow San Francisco – (4/16 to 4/19)
- Planning Commission – (4/19)
- Wayfinding Steering Committee – (4/24)
- DACC Board Meeting – (4/25)

## Project Summary

Active Leads/Projects: 26

New Projects/Leads: 5

Consultant Contacts YTD: >35

## Upcoming Events/Meetings/Presentations:

- SRS CRO Congressional Staffers – (4/30 – 5/2)
- BOC Meeting – (5/1 & 5/15)
- Department of Revenue Advisory Board Meeting – (5/1)
- SRS CRO Executive Committee Meeting – (5/3)
- Planning Commission – (5/3 & 5/17)
- Fort Gordon Gate 6 Ground Breaking – (5/4)
- Executive Committee Meeting – (5/8)
- GEDA Spring Conference – (5/9-5/11)
- Post Legislative Breakfast – (5/16)
- ICSC RECON – (5/20 – 5/23) *NextSite 360 attending*
- DACC Board Meeting – (5/23)
- CSRA Alliance Board Meeting – (5/23)
- SRS CRO Board Meeting – (5/31)

## Additional Dates of Significance:

June 19 -23 – Select USA, Washing DC



## **ECONOMIC DEVELOPMENT COORDINATOR REPORT APRIL 25<sup>RD</sup>, 2018**

### Augusta National Masters Tournament

A large focus of this last month was the Masters Tournament. It was a pleasure to represent Columbia County during this week to so many guests, partners, and existing employers.

### Social Media Strategy

Following the Masters Tournament, our office has had several conversations regarding our social media strategy and improvements to our communication efforts. Discussion has considered trends, platforms, content, timing, campaigns, and existing resources.

### Company Profile Sheets

I am finalizing a draft for the company profile sheets. This will allow our office to have a database of our existing companies as well as track changes over time. I will be creating a reusable digital document for our office. Information on the profile consists of employment, corporate information, facility specs, red flags, and annual performance measures.

### Existing Industry

This month, we met with a couple existing industries specifically to help navigate issues like office space, understanding economic impacts, finding growth opportunities, and exploring training options.

### Workforce and Education

The Columbia County Chamber Workforce and Education Committee is moving closer on their 'reverse career day' concept. Tammy Shepherd will be having meetings to explore partnerships and the feasibility of hosting the event in early September. The sub-committee is pursuing a 'Teachers in Business' event which will involve exposing school leadership to area employers to discuss workforce needs. This event is planned for August 30<sup>th</sup> and is expected to involve several, large Columbia County employers. YouScience is an aptitude and interest assessment that generates ideal careers for students. We are considering supporting a 'Future Fair' event for senior students who have taken the test. Information is forthcoming.

### Events/Meetings/Presentations this Month:

- Masters Tournament – (4/2 to 4/10)
- Small Business Development Center – Introduction – April 12<sup>th</sup>
- Evans Towne Center Workshop- April 12<sup>th</sup>
- Existing Industry- April 12<sup>th</sup>
- Data Review for Project Peach- April 13<sup>th</sup>
- Existing Industry- April 13<sup>th</sup>
- Workforce and Education Chamber Committee & Sub-Committee Meeting – April 17<sup>th</sup>
- YouScience Review- April 18<sup>th</sup>
- Existing Industry—April 19<sup>th</sup>
- Existing Industry- April 19<sup>th</sup>
- Planning Commission Meeting- April 19<sup>th</sup>
- CCBOC Harassment Training- April 19<sup>th</sup>
- Project Denmark- April 24<sup>th</sup>



- Signage/Wayfinding Open House- April 25<sup>th</sup>
- DACC Board Meeting – April 25<sup>th</sup>
- Fiber Meeting- April 25<sup>th</sup>

#### Existing Industry Summary

Existing Industries Supported: 13 YTD

#### Upcoming Events/Meetings/Presentations:

- DACC Board Meeting – April 25<sup>th</sup>
- Website Optimization- April 24<sup>th</sup>
- May 2<sup>nd</sup>- Existing Industry
- Annual Augusta Manufacturing Leadership Event – May 3<sup>rd</sup>
- Fort Gordon Gate 6 Groundbreaking- May 4<sup>th</sup>
- Cyber Night- May 8<sup>th</sup>
- Georgia Economic Developer Association Spring Session- May 9<sup>th</sup> to May 11<sup>th</sup>
- Workforce and Education Committee & Sub-Committee Meeting- May 15<sup>th</sup>
- Post Legislative Breakfast- May 16<sup>th</sup>
- DACC Board Meeting- May 23<sup>rd</sup>
- Augusta Manufacturing Growth Meeting Series- May 23<sup>rd</sup>