

DACC Board Meeting Minutes						
28-Feb-18				7:33 AM		DACC Conference Room
Meeting called by	Chairman, Hugh Hollar					
Type of meeting	DACC Board Meeting					
Facilitator	Chairman, Hugh Hollar					
Note taker	Anita Patel					
Adjourned	8:46 AM					
Board Attendance	Mark Wills	Y	Rick Evans	Y	Phil Gaffney	Y
	Hugh Hollar	Y	Jean Garniewicz	Y	Stan Shepherd	Y
	Christina Purkapile	Y	Kerry Bridges	Y	Ron Thigpen	Y
Staff/Guests	Robbie Bennett, Anita Patel, Chris Driver, Andrew Strickland					
Meeting Agenda						
1 minute(s)	Chairman, Hugh Hollar					
Discussion	Hugh Hollar called the meeting to order. Motion to approve the agenda for the 2/28/18 DACC Board meeting: Phil Gaffney. Second: Jean Garniewicz. Motion passed unanimously (9-0).					
Conclusions	None					
Action Items			Person Responsible		Deadline	
Minutes of Previous Meeting						
1 minute(s)	Chairman, Hugh Hollar					
Discussion	Minutes of the January 24, 2018 meeting were approved with no amendments. Motion: Phil Gaffney. Second: Jean Garniewicz. Motion passed unanimously (9-0).					
Conclusions	None					
Action Items			Person Responsible		Deadline	
N/A			N/A		N/A	
DACC Financial Report						
6 minute(s)	Rick Evans					
Discussion	Rick Evans reviewed the financials with the board and stated that the December 2017 financials were for information purposes only.					
Conclusions	None					
Action Items			Person Responsible		Deadline	
N/A			N/A		N/A	

Chairman's Report			
4 minute(s)	Hugh Hollar		
Discussion	Hugh Hollar thanked the DACC Board for their attendance of the board retreat and board meeting. He acknowledged the DACC Board's appreciation to Jean Garniewicz, Colonel Turner and Dr. Tom Clark and the generosity of their time and efforts with providing the overview and tour of Fort Gordon. The DACC Board expressed their appreciation of the contributions that Col. Turner has made to the community through his work at Fort Gordon and Stan Shepherd informed the board that there will be a "Change of Command" ceremony for the Colonel Turner.		
Conclusions	None		
Action Items	Person(s) Responsible	Deadline	
None	N/A	N/A	
DACC Committee Reports			
3 minute(s)	Robbie Bennett		
Discussion	Business Recruitment and Incentive Committee met on February 7, 2018 and discussed incentive policies and their place in economic development for our region. The branding efforts for the new business park in Appling were discussed. Three vendor proposals were reviewed by the committee for their experience and expertise in the area of economic development marketing, advertising, branding, and signage to whose services and pricing best aligned with the requirements of this project. The committee also discussed and decided on the name for the business park. The Business Recruitment and Incentive Committee decided upon majority vote to award the branding contract for the new business park to Atlas Advertising. The committee also decided on the name of the business park to be "White Oak Business Park @ I-20."		
Conclusions			
Action Items	Person Responsible	Deadline	
None	N/A	N/A	
Economic Development Update			
5 minute(s)	Robbie Bennett		
Discussion	SRSCRO has a new mission to advocate for the Plutonium Pit project. DACC can support this by providing letters of recommendation. There are approximate 1200 people living in Columbia County who work at SRS. Several economic development offices and chambers of commerce in the area have offered their support for this mission. The goal at SRS is to grow missions and this single project can bring 800 new jobs. It will also be easier and more cost effective for DOE for the project to be at SRS. DOE has hired a think tank group to research and support why DOE should consider cyber security work here in this region. Mark Wills made a motion for DACC to provide a letter of support pending the county's position on this topic. Second: Jean Garniewicz. Motion passed unanimously (9-0).		
Conclusions	None		
Action Items	Person Responsible	Deadline	
None	N/A	N/A	

Old Business		
0 minute(s)		
Discussion	None	
Conclusions	None	
Action Items	Person Responsible	Deadline
None	N/A	N/A
New Business		
45 minute(s)	Robbie Bennett	
Discussion	<p>Robbie Bennett discussed the branding proposals sent from Atlas Advertising for the new White Oak Business Park @ I-20. The goal was a sophisticated look with a reflection of environmental consciousness and a historical tie to the region. Atlas was very thorough in the research behind the branding proposals. They also provided a vision statement for the board to review, adopt, change or disregard as they saw fit. Robbie discussed how the presence of the necessary elements of innovation, nature, eco-friendly, homage to the area and sophistication were represented in the proposed logos. The board came to a recommendation on a design. Timing of the branding and the monument sign design will be key. A temporary sign will be created for the March 19th groundbreaking ceremony for the business park. A construction sign will soon be in place with the logos of DACC, Club Car and Prologis.</p> <p>Robbie reviewed the initiatives and priorities that were discussed during the board retreat for the DACC. Based on those, the budget proposal and options for 2018-2019 with priority given to issues of space, personnel and marketing.</p>	
Conclusions	None	
Action Items	Person Responsible	Deadline
None	Staff	N/A
Calendar of Events		
0 minute(s)		
Discussion	None	
Conclusions	None	
Action Items	Person Responsible	Deadline
None	N/A	N/A

Public Comments		
5 minute(s)	Andrew Strickland	
Discussion	<p>Andrew Strickland discussed how the population growth led to gaps in commercial development that were are now being filled. He was also asked to speak to the board for a future meeting on the topic of zoning and rezoning. Andrew stated that the Evans Town Center urban design is a project that will involve fine-tuning the area look.</p> <p>Stan Shepherd spoke for the Fort Gordon Alliance sharing that Dr. Tom Clark has been working with workforce development as last year there were 4 to 8 teams (now there are 88 teams). 7 teams that were put in State programs placed and will now go to National levels.</p>	
Conclusion	None	
	Person Responsible	Deadline
None	N/A	N/A
Closed Session		
0 minute(s)		
Discussion	None	
Conclusions	None	
	Person Responsible	Deadline
None	N/A	N/A
Adjournment		8:46 A.M.
Next meeting: March 28, 2018		DACC Conference Room All