

DACC Board Meeting Minutes						
24-Feb-21				7:30	Virtual	
Meeting called by	Chairman, Kerry Bridges					
Type of meeting	Board Meeting					
Facilitator	Chairman, Kerry Bridges					
Note taker	Anita Patel					
Adjourned	8:35 AM					
Board Attendance	Mark Wills	Y	Rick Evans	Y	Phil Gaffney	Y
	Hugh Hollar	Y	Jean Garniewicz	Y	Stan Shepherd	N/A
	Ron Thigpen	Y	Kerry Bridges	Y	Christina Purkapile	Y
Staff/Guests	Robbie Bennett, Taylor Edwards, Anita Patel, Chris Driver, Mark Hodges, Russell Lahodny, Tom Clark, Dewey Galeas					
Meeting Agenda						
<1 minute(s)	Chairman, Kerry Bridges					
Discussion	Kerry Bridges called the meeting to order. The agenda for the February 24, 2021 meeting was approved.					
Conclusions	Motion: Phil Gaffney. Second: Jean Garniewicz. Motion carries unanimously. (8-0)					
Action Items				Person Responsible	Deadline	
N/A				N/A	N/A	
Minutes of Previous Meeting						
<1 minute(s)	Chairman, Kerry Bridges					
Discussion	The minutes of the January 27, 2021 meeting were approved.					
Conclusions	Motion: Phil Gaffney. Second: Jean Garniewicz. Motion carries unanimously. (8-0)					
Action Items				Person Responsible	Deadline	
DACC Financial Report						
8 minute(s)	Rick Evans					
Discussion	Rick Evans reviewed the January 2021 Financials sharing that Total Liabilities and Net Assets are: \$17.784 million. Expenditures in Marketing and Development were shared with the Board. The Budget to Actual reports shows that all expenses are as expected. There was a discussion on tracking development expenditures and land sale for White Oak Phase 1 and 2 for which Robbie shared a spreadsheet being used to track this information.					
Conclusions	A motion was made to approve the January 2021 financials as submitted. Motion: Ron Thigpen. Second: Hugh Hollar. Motion carries unanimously. (8-0)					
Action Items				Person Responsible	Deadline	
None				N/A	N/A	

Chairman's Report			
2 minute(s)	Kerry Bridges		
Discussion	Kerry Bridges thanked Robbie Bennett, Taylor Edwards, Anita Patel and Chris Driver for their hard work and for being a team that cares about the organization's work and mission. Kerry shared that a great deal has been accomplished in a short amount of time and the dedication and teamwork shown by the everyone is to be commended.		
Conclusions	None		
Action Items	Person(s) Responsible	Deadline	
None	N/A	N/A	
DACC Committee Reports			
4 minute(s)	Jean Garniewicz		
Discussion	Jean Garniewicz shared that the Business Recruitment Committee met on February 3rd for it's regular scheduled meeting and discussed the marketing proposal presented by Kruhu. There was a called meeting on February 5th during which time the Kruhu marketing proposal met with committee approval. Robbie shared that Kruhu has since shared the DACC 50th anniversary campaign schedule. Robbie also shared the updated logo standards. Kerry thanked Jean and the subcommittee for their diligence in considering and approving the Kruhu proposal.		
Conclusions	None		
Action Items	Person Responsible	Deadline	
None	N/A	N/A	
Economic Development Update			
10 minute(s)	Robbie Bennett		
Discussion	<p>Robbie Bennett shared the following:</p> <p>White Oak</p> <ul style="list-style-type: none"> - White Oak signage - The White Oak master planning subdivision plat for phase 2 will be submitted for approval -The Sites & Building database will go live the first week of March - The Regional Workforce Study will be unveiled by Robbie Bennett on March 17th at the Executive Luncheon Series hosted by the Chamber of Commerce. -Harlem has contacted DACC with their interest in renewing the Next Site contract. - The Martinez redevelopment powers are on hold - Existing industry's main concern right now is workforce availability/quality labor - Target marketing effort strategy is being formulated as to how best to showcase the county to consultants - Robbie shared the project summary showing current project activity - Current road construction photos were shared from White Oak showing Discovery Drive paving almost complete and Alliance and Collaboration drives cleared for paving. - Taylor shared the Orange 142 report showing 650,810 views to our digital marketing efforts. The "Best Place to Live" and "Best Place to live in Georgia" tags received the most attention. They are now aligning and shifting the strategy to see what is performing well and how to increase/strengthen areas that were not drawing attention. Robbie shared that there was consultant interest from Dallas, Los Angeles, Chicago, Washington D.C., New York City. Overall, the DACC Website has seen an over 300% increase in traffic. 		
Conclusions	None		
Action Items	Person Responsible	Deadline	
None	N/A	N/A	

Old Business			
0 minute(s)	None		
Discussion	None		
Conclusions	None		
Action Items		Person Responsible	Deadline
None		N/A	N/A
New Business			
8 minute(s)	Robbie Bennett		
Discussion	Conference Room and Technology Request - Robbie Shared information on the furniture and technology requests totaling \$19,500 to outfit the DACC conference room with a conference table, chairs, wall décor, storage furniture, and technology. Needs were discussed and a motion was presented.		
Conclusions	Motion was made to approve the conference room and technology request presented by staff in the amount of \$19,500. Motion: Jean Garniewicz. Second: Christina Purkapile. Motion carries unanimously. (8-0)		
Action Items		Person Responsible	Deadline
None		N/A	N/A
Calendar of Events			
0 minute(s)	None		
Discussion	None		
Conclusions	None		
Action Items		Person Responsible	Deadline
None		N/A	N/A

Public Comments		
4 minute(s)	Commissioner Dewey Galeas, Dr. Tom Clark, Russel Lahodny, Mark Hodges	
Discussion	<p>Commissioner Galeas thanked everyone in the county for their hard work. He shared that the county is busy with budget season beginning with the first public meeting and first read of the budget next month. Collections and revenues are up from last year with SPLOST up by 3% over projections and an infusion of CARES funding to be received soon. The Performing Arts Center punch list phase will begin in June and they also will be hiring a professional PAC manager. The county has also accepting a strategic plan for the Parks and Recreation department.</p> <p>Russ Lahodny, President & CEO of the Chamber of Commerce, shared that on Friday, February 26, the Chamber and the CVB will host the Hospitality Industry Council meeting. The guest speaker will be Dr. Stephen Goggans, District Health Director for Georgia Department of Public Health. He will be providing information on the COVID-19 vaccination process, specifically related to businesses and preparation for the next phase which includes essential workers. The Chamber is working on a podcast that will begin sometime in the near future. The Chamber is looking forward to working with DACC and providing mutual support on future projects. Kerry thanked the Chamber for working together with DACC and the inviting DACC Executive Director, Robbie Bennett, to be the guest speaker for the 2021 kickoff to the Executive Luncheon Series on March 17, 2021.</p> <p>Dr. Tom Clark with the Fort Gordon Alliance shared that DACC and the Alliance met to discuss Gate 6. General Paul Stanton will become the commanding general of the Cyber Center. Gate 6 is on track to open this summer. Senator Osoff made a visit to Fort Gordon this week and said he will continue to support the \$1.6 Billion for infrastructure improvements for the installation with construction to be complete in 2028.</p> <p>Mark Hodges with RD Brown Construction shared that they are busy with their project with their bus depot project with Columbia County Board of Education and the Greenfield Building. The recent rain has caused some delays but progress continues.</p>	
Conclusions		
Action Items	Person Responsible	Deadline
None	N/A	N/A
Closed Session		
8 minute(s)	None	
Discussion	<p>A Motion was made to enter closed session. Motion: Jean Garniewicz. Second: Hugh Hollar. Motion carries unanimously. (8-0)</p> <p>A Motion was made to exit closed session. Motion: Jean Garniewicz. Second: Rick Evans. Motion carries unanimously. (8-0)</p>	
Conclusions	One personnel issue was discussed and no action taken.	
Action Items	Person Responsible	Deadline
None	N/A	
Adjournment		8:46
Conclusions	There was a motion to adjourn the February 24, 2021 Board Meeting at 8:35 am. Motion: Phil Gaffney. Second: Christina Purkapile. Motion carries unanimously (8-0).	
Next meeting: March 24, 2021	Virtual	All