

DACC Business Recruitment and Incentive Committee		
	2-Jun-21	7:30 AM DACC Conference Room
Meeting called by	Jean Garniewicz	
Type of meeting	Committee Meeting	
Facilitator	Chair - Jean Garniewicz	
Note taker	Anita Patel	
Adjourned	9:08 AM	
Attendees	Jean Garniewicz, Christina Purkapile, Mark Wills	
Staff/Guests	Robbie Bennett, Taylor Edwards, Anita Patel	
Meeting Agenda		
3 minute(s)	Jean Garniewicz	
Discussion	The Agenda of the June 2, 2021 Business Recruitment and Incentive committee meeting was reviewed and a motion was made for approval. Motion: Mark Wills Second: Christina Purkapile. The motion passed unanimously (3-0).	
Conclusions	None	
Action Items	Person Responsible	Deadline
None	N/A	N/A
Minutes of Previous Meeting		
0 minute(s)		
Discussion	The minutes of the February 5, 2021 Called - Business Recruitment and Incentive committee meeting were reviewed and a motion was made for approval. Motion: Mark Wills Second: Christina Purkapile. The motion passed unanimously (3-0).	
Conclusions	None	
Action Items	Person Responsible	Deadline
None	N/A	N/A
Old Business		
0 minute(s)	None	
Discussion	None	
Conclusions	None	
Action Items	Person Responsible	Deadline
None	N/A	N/A

New Business		
0 minutes	None	
Discussion		
Conclusions		
Action Items	Person Responsible	Deadline
Updates		
90 minute(s)	Robbie Bennett	
Discussion	Robbie Bennett provided updates to the committee and discussion was held on the following: <ul style="list-style-type: none"> - Destination Retail Incentive Policy, current application modifications and redesign of the information page for the policy. - Small Business Resource Guide - Robbie shared a draft of the guide - Orange 142 marketing data shared. Page views have tripled, new users increased. Social media and property marketing website visits have increased substantially. - White Oak Phase 1 almost complete with only a few parcels remaining - White Oak Phase 2 - great deal of interest/project inquiries - Discussion on a possible daycare, walking trails in White Oak to make it a lifestyle campus - 50th Anniversary campaign update and logos shared - Business Development/Marketing trips are being planned - Site Selector's Guild, Meet the Consultants, GEDA, Economix 	
Conclusions	None	
Action Items	Person Responsible	Deadline
None	N/A	N/A
Adjournment		9:08
Conclusions	There was a motion to adjourn by Mark Wills. 2nd: Christina Purkapile. Motion carries unanimously (3-0).	
Next meeting: August 4, 2021	DACC	